



KATRU ECO INVENTIONS SELECTED AS A TOP 30 AUSTRALIAN CLEANTECH COMPANY IN NATIONAL COMPETITION

10 July 2012 – Katru Eco-Inventions today announced it has been selected as one of the top 30 cleantech companies in the Australian Clean Technologies Competition 2012 which is part of the international Cleantech Open competition. (www.katru.com.au)

Australian CleanTech Managing Director John O'Brien said the top 30 had been selected from a record field of 104 entrants that represents the best in Australian clean technology innovation and opportunity.

Varan Sureshan, CEO of Katru said "We are extremely pleased that we have secured a major opportunity to showcase our new technology for power generation from wind in cities. We hope to help open a new market for clean energy deployment and are glad to be in this select group."

The Australian Clean Technologies Competition, part of the Cleantech Open based in the USA, was launched by the Parliamentary Secretary for Industry and Innovation Mark Dreyfus in May.

Dr Marc Newson, Cleantech Supplier Advocate said, "Going by the calibre of entrants for this year's competition, Australian cleantech is extremely well placed to prosper at home and in the global market. Some of the technologies on display are world-class."

A judging panel comprised of experts in innovation and commercialization included:

- Geoff Hoffman, Clayton Utz
- Marc Newson, Cleantech Supplier Advocate
- David Clark, Phillips Ormonde Fitzpatrick
- Paul van Bergen, KPMG
- Ken MacLeod, Scotia Macleod
- Ben Wright, ATP Innovations
- Andrew Pickering, Cleantech Ventures

The 30 semi-finalists were chosen from a national field of entrants across the spectrum of clean technology activity, which includes transportation, smart power, green grid, energy storage, green building, renewable energy, energy efficiency, and air water and waste management.

All semi-finalists will join the Cleantech Business Accelerator Program, which includes individual mentoring to help with the development of their business plan; an intensive mentoring workshop; and the submission of a final business plan to move their businesses forward.

Up to six companies will then be selected as Finalists and will receive additional advice and introductions.

The Australian winner will be announced at an Investment Showcase and Gala Dinner in October 2012.

The winner will be funded to represent Australia at the international Global Cleantech Open Competition in the US in November 2012. All of the finalists will be invited to join the Australian delegation attending this event.

Katru Eco-Inventions has developed the IMPLUX™ Wind Power Turbine that provides an efficient, safe and aesthetically compatible small wind solution for direct on-site electricity generation. IMPLUX™ represents a distinctly unique, high efficiency, cutting-edge technology specifically suited to low velocity winds in the Built Urban Environment.

About the Australian CleanTech Open www.cleantechopen.com.au

The Competition is an initiative of the Gillard Government's \$58.4 million Buy Australian at Home and Abroad initiative, and is supported by Enterprise Connect, Commercialisation Australia, CSIRO and Austrade. The competition is being managed by Australian CleanTech a private research and advisory business

About Australian CleanTech www.auscleantech.com.au

Australian CleanTech facilitates and delivers Australian Clean Technology projects on behalf of both investors and project proponents.

In addition, Australian CleanTech provides services to Government agencies to help stimulate investment in the Cleantech industry. To deliver these services Australian CleanTech uses its extensive Cleantech research database.

Australian CleanTech also provides access to the ACT Australian Cleantech Index. The emerging Cleantech sector covers a range of growth industries that will move the concept of sustainable living from theory and aspiration to a practical reality.

Through a range of publication and articles, Australian CleanTech provides educational resources to help raise the awareness of the sector.